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Blimey! Games Racing Title to Include SpeedTree® RT

COLUMBIA, SC – Blimey! Games, the United Kingdom developer behind the widely-acclaimed *GT Legends* & *GTR2* racing titles, has chosen SpeedTree® RT for a new untitled racing game.

"We chose SpeedTree mainly for the obvious benefits in development time and implementation, but also for the added benefits of easy LOD creation and a great base library of assets to start with," said Blimey! Games Creative Director and CEO Ian Bell. "The time saved by not having to place each tree by hand or create each model from scratch means that the product easily pays for itself in development costs, plus we get a great looking end product with easy platform portability."

Blimey! Games is a globally distributed software development company headquartered in London, England, comprised of world-class artists and programmers, from more than 10 different countries and 4 continents, working in a distributed development environment, united with the single vision of creating the most detailed and authentic simulations, and the most immersive gameplay experiences possible. For more information please visit www.blimeygames.com.

SpeedTreeRT, winner of the 2005 Front Line Award for middleware, delivers highly realistic trees and plants, with adjustable wind effects, user-configurable and seamless LOD transitions, and an included library of hundreds of tree, plant and marine models representing more than 170 core species. SpeedTreeRT includes SpeedTreeCAD, a Windows application used to create and edit animated trees in real-time.

Interactive Data Visualization, Inc. (IDV), develops software products with a focus on real-time three dimensional applications for the game development, visual simulation, engineering visualization, and animation industries. IDV, a privately held corporation, was founded in 1999 in Columbia, South Carolina. For more information about IDV, visit www.idvinc.com.