



**FOR IMMEDIATE RELEASE**

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## **SpeedTreeRT™ Licensed by Insomniac Games**

COLUMBIA, SC – Interactive Data Visualization (IDV) has announced that independent console video game developer Insomniac Games has licensed SpeedTreeRT™.

“We are very pleased to be partnering with a game developer of Insomniac’s caliber,” said Kevin Meredith, director of business development for IDV. “Insomniac Games is known as one of the game industry’s most visionary and innovative developers, and the firm’s choice of SpeedTreeRT demonstrates once again the value top developers place in our foliage solution.”

**Insomniac Games** is an independent console videogame developer that has released award-winning hits for 11 years. Games developed by Insomniac have combined to sell nearly 19 million copies worldwide and have won dozens of awards. Visit [www.insomniacgames.com](http://www.insomniacgames.com) for more information.

**SpeedTreeRT** delivers low-polygon, highly realistic trees and plants, with adjustable wind effects, seamless LOD transitions, and an included library of hundreds of tree models from more than 160 core species. SpeedTreeRT includes SpeedTreeCAD, a Windows application used to create and edit animated trees in real-time.

**Interactive Data Visualization, Inc. (IDV)**, develops software products with a focus on real-time three-dimensional applications for the game development, visual simulation, engineering visualization, and animation industries. IDV, a privately held corporation, was founded in 1999 in Columbia, South Carolina. For more information about IDV, visit [www.idvinc.com](http://www.idvinc.com).