



FOR IMMEDIATE RELEASE

April 26, 2005

CONTACT

Kevin Meredith

(803) 356-1999 | meredith@idvinc.com

Chinese Game Developer Perfect World Licenses SpeedTreeRT™ for New Game Title

COLUMBIA, SC – Perfect World Co., Ltd., a game development firm based in Beijing, China, has licensed SpeedTreeRT for a new online game to be published in 2005.

"Among all the tools we reviewed, SpeedTree stood out as the clear choice right away," said Chi Yufeng, Perfect World CEO. "SpeedTree is a very complete package that gives us swift creation of a variety of tree elements with high levels of detail. Those were the most important factors when it came to choosing a foliage generator for this particular title, and SpeedTree fits the bill perfectly."

Perfect World, developer of MMORPGs, was founded in Beijing, China, in 2004 and is working on its first game.

SpeedTreeRT delivers low-polygon, highly realistic trees and plants, with adjustable wind effects, seamless LOD transitions, and an included library of hundreds of tree, plant and marine models from more than 130 core species. SpeedTreeRT includes SpeedTreeCAD, a Windows application used to create and edit animated trees in real-time.

Interactive Data Visualization, Inc. (IDV), develops software products with a focus on real-time three dimensional applications for the game development, visual simulation, engineering visualization, and animation industries. IDV, a privately held corporation, was founded in 1999 in Columbia, South Carolina. For more information about IDV, visit www.idvinc.com.