



**FOR IMMEDIATE RELEASE**

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## **SpeedTree® RT Licensed by SEGA Corporation**

**COLUMBIA, SC** – Interactive Data Visualization, Inc., announces today that games pioneer SEGA Corporation has licensed the technology of SpeedTree® RT.

“SpeedTree delivers the beauty and realism customers will expect from a developer with SEGA’s reputation for innovation and quality,” said Yuji Naka, R & D Creative Officer, Global Entertainment R & D Div., SEGA Corporation. “We are pleased to give our players the best foliage available in real-time.”

**SEGA® Corporation** is a worldwide leader in interactive entertainment both inside and outside the home, encompassing consumer business, amusement machine sales and amusement center operations. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA® Corporation's Web site is located at <http://sega.jp>

**SpeedTreeRT**, winner of the 2005 Front Line Award for middleware, delivers highly realistic trees and plants, with adjustable wind effects, user-configurable and seamless LOD transitions, and an included library of hundreds of tree, plant and marine models representing more than 170 core species. SpeedTreeRT includes SpeedTreeCAD, a Windows application used to create and edit animated trees in real-time. More information is available at [www.speedtree.com](http://www.speedtree.com).

**Interactive Data Visualization, Inc. (IDV)**, develops software products with a focus on real-time three dimensional applications for the game development, visual simulation, engineering visualization, and animation industries. IDV, a privately held corporation, was founded in 1999 in Columbia, South Carolina. More information is available at [www.idvinc.com](http://www.idvinc.com).