



FOR IMMEDIATE RELEASE

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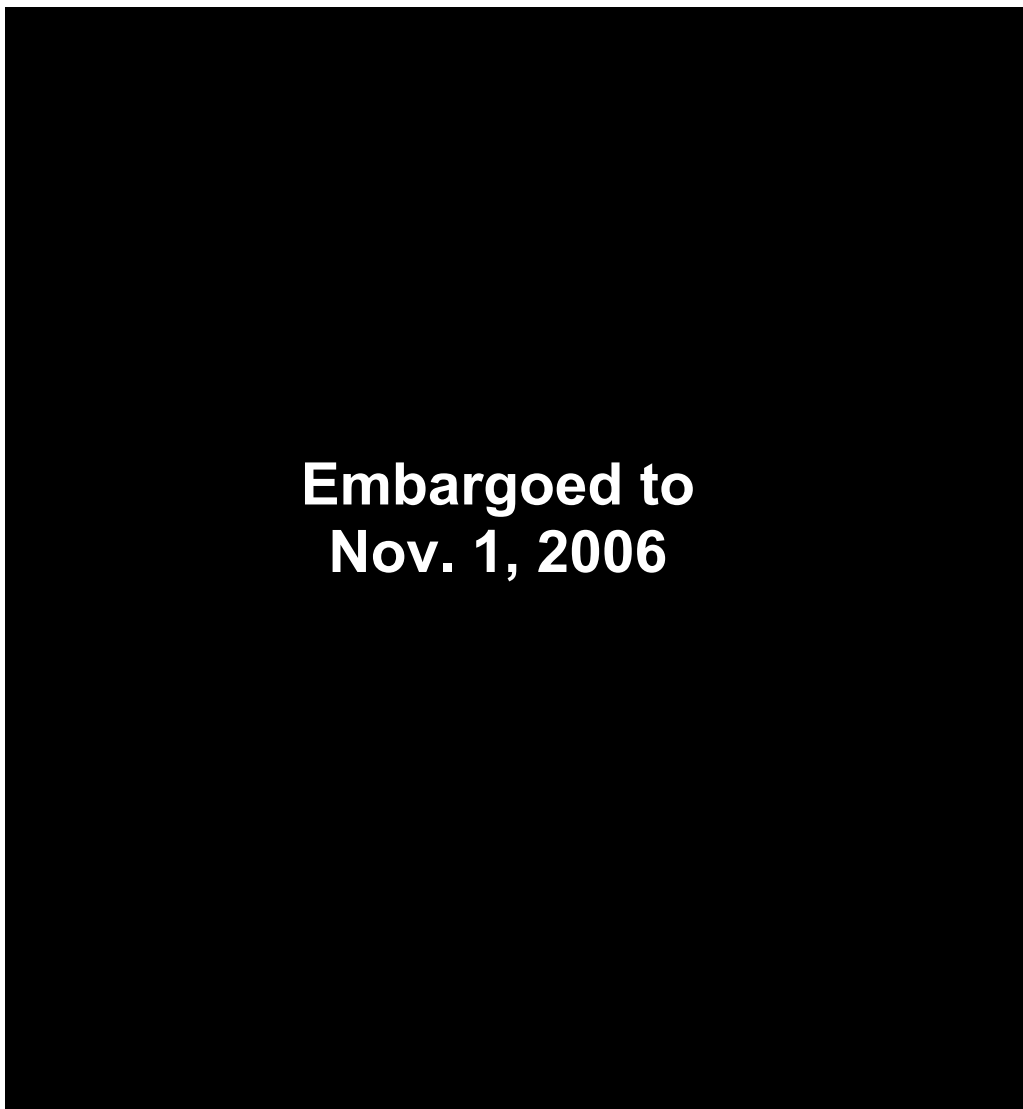
Many Top “PLAYSTATION®3” Launch Titles to Feature SpeedTree®-Powered Environments

EXCLUSIVE NEW IMAGES AVAILABLE AT WWW.SPEEDTREE.COM

COLUMBIA, SC – SpeedTree®RT’s cutting edge trees and plants will be a major presence in many of the first titles accompanying the “PLAYSTATION®3” computer entertainment system launch November 17 in North America, and in more games due out into the first months of 2007.

“SpeedTree’s award-winning trees and plants will enhance the best titles in a variety of genres, from action and adventure games to war and aerial combat,” said IDV CEO Chris King. “From day one, many “PLAYSTATION 3” games are going to deliver outstanding environmental graphics.”

Titles featuring SpeedTreeRT that are due out at “PLAYSTATION 3” launch or soon after include:



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Exclusive images at www.speedtree.com

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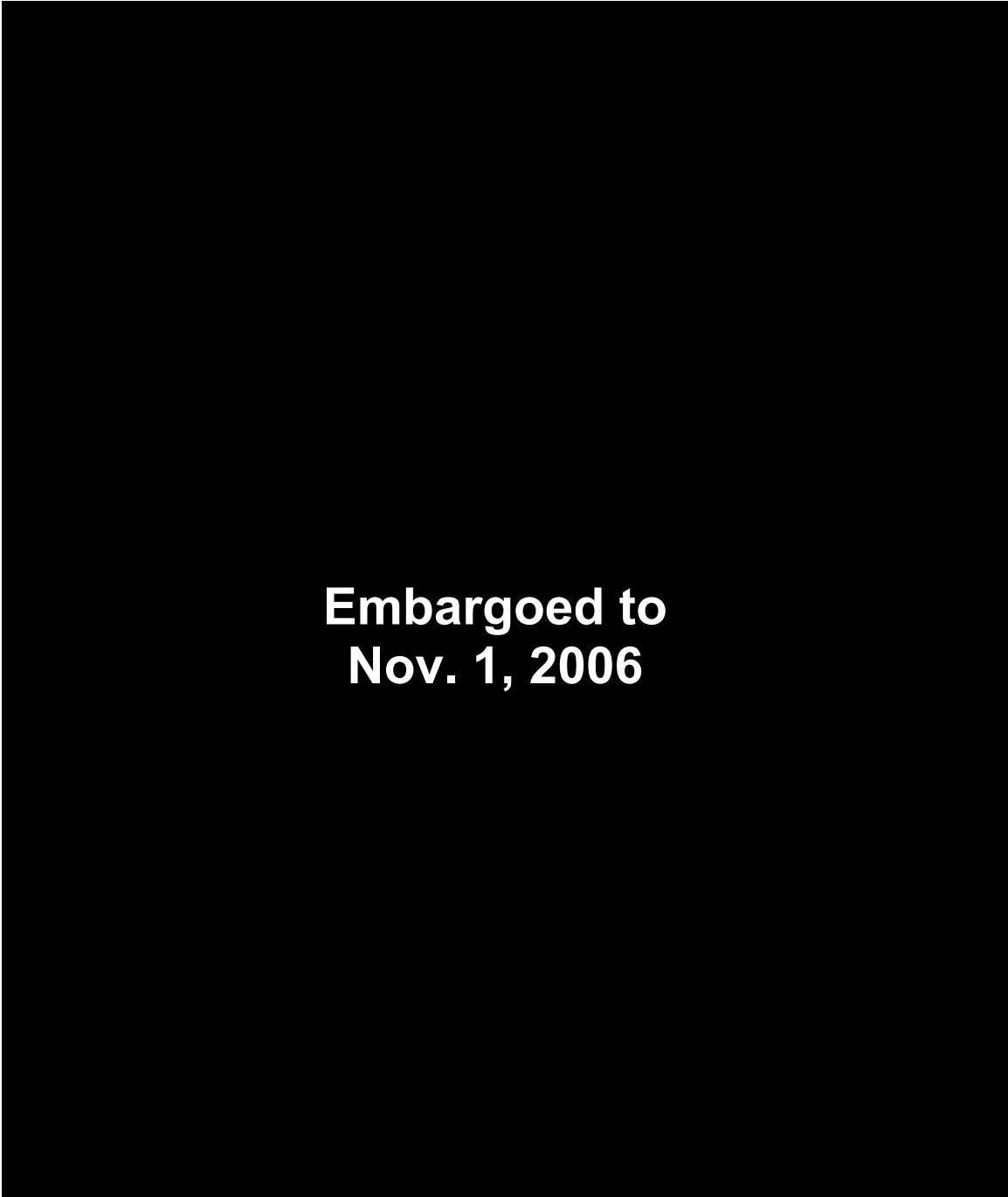
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