



FOR IMMEDIATE RELEASE

March 22, 2005

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**SpeedTreeRT™ Licensed
by Simutronics for Hero's Journey™**

COLUMBIA, SC – Simutronics Corp (<http://www.play.net/>), a leader in massively multiplayer online roleplaying games, will bring the unmatched realism, beauty and animation of the SpeedTree foliage solution to Hero's Journey™, a new online title under development. Hero's Journey is a third generation MMO game that is breaking new ground in graphic quality and gameplay.

“As a game developer, it's a pleasure to find third party software that delivers a quality product that also saves development time and is reasonably priced,” said Eric Slick, Director of Development, at Simutronics. “SpeedTree delivered a strong product with excellent support. Our decision to use SpeedTree, in the end, was easy to make.”

Simutronics Corp. (<http://simutronics.com>), the pioneering Internet game company, designs, develops, and operates massively multiplayer online roleplaying games for collaborative play over the Internet. Its award-winning titles include the GemStone series, Dragon Realms, and CyberStrike. The company operates games through its web site at www.play.net. Founded in 1987, Simutronics Corp. is a privately held corporation with offices in St. Charles, Missouri, and Rockville, Maryland. Inc. magazine listed Simutronics in 1999 as one of the 500 fastest-growing companies in the country.

SpeedTreeRT delivers low-polygon, highly realistic trees and plants, with adjustable wind effects, seamless LOD transitions, and an included library of hundreds of tree models from more than 100 core species. SpeedTreeRT includes SpeedTreeCAD, a Windows application used to create and edit animated trees in real-time.

Interactive Data Visualization, Inc. (IDV), develops software products with a focus on real-time three dimensional applications for the game development, visual simulation, engineering visualization, and animation industries. IDV, a privately held corporation, was founded in 1999 in Columbia, South Carolina. For more information about IDV, visit www.idvinc.com.